



Transforming Lives . . . Strengthening Our Community

Mission

Assistance League of Wichita volunteers transforming the lives of children and adults through community programs.

Vision

Essential needs in our community are met and families flourish.

Values

Assistance League has a rich history of supporting the vision and talents of our volunteers, all engaged in service that puts caring and commitment into action in their communities. Five core values inform and craft leaders' and members' priorities and actions.

COMMITMENT:

We believe that providing compassionate and caring services to individuals in communities across the nation is the standard and the primary measure of our organization. We believe we exist for the sole purpose of providing philanthropic services to meet the challenges posed by a diverse array of compelling individual and community needs.

LEADERSHIP:

We believe that the full measure of our leaders and members is the sum of the products of their vision, professionalism, ethics, sensitivity and the quality of responsiveness to individual needs.

ETHICS:

We believe that integrity and authenticity in communication and action best demonstrate the most basic, intrinsic values held by member volunteers of this organization.

ACCOUNTABILITY:

We believe that full accountability is the responsibility of our leaders and members, and is an appropriate expectation of this organization by those who support Assistance League's work and those who receive its services. We believe that this responsibility demands and drives prudent fiscal and physical management, transparent internal and external relationships, viable program assessment and reasoned evaluation of personnel and organizational performance.

RESPECT:

We believe in the intrinsic value of those we serve and of those with whom we serve. We believe that we can best demonstrate our respect for this value by providing fair and equitable treatment for our member and community volunteers, the recipients of our services and our donors and funders.

Goals

1. Develop a financial blueprint to insure that all financial commitments including philanthropic needs and mortgage responsibilities of ALW will be met and potentially exceeded.
2. Build Community Awareness
3. Strategically grow membership plus retain and better utilize the existing membership

OBJECTIVES/ACTION STEPS for GOAL #3

1. Grow total membership by 5% annually for each of the next three years from June 2015 to May 2018
2. Retain existing and promote new membership by demonstrating appreciation of members

Action Steps:

- Inform new members of participation opportunities during orientation
- Develop new ways and continue current efforts to assure that members know they are appreciated
- Develop a matrix of skills needed for ALW and work to recruit members who are willing and qualified to accept those responsibilities
- Annually complete a survey of members' skills so that members' strengths can be maximized and maintain a directory listing skills needed for ALW and the names of members who have done work related to that skill
- Divide larger committees into sub-committees so that members can maximize their participation and become more vested in ALW
- Assign a mentor to each new member
- Continue electronic communications including newsletters, calendars, social media, and updates
- Celebrate successes, achievements, and the volunteerism of ALW members.

Assessment:

- ALW membership increases by 5% yearly with fewer member resignations other than relocating as well as the member survey results indicate 85% member satisfaction.
- A user-friendly chart will be on file listing skills needed for the successful function of ALW and listing members who possess those skills under each skill with the chart updated annually.